

SHELTERED WORK OPPORTUNITIES PROJECT CHERRY TREE NURSERY OFF NEW ROAD ROUNDABOUT NORTHBOURNE BOURNEMOUTH BH10 7DA Tel: 01202-593537 DATE: 4 October 2010

**MEDIA RELEASE** – for immediate use

## SHELTERED WORK OPPORTUNITIES PROJECT awarded WESSEX CHARITY OF THE YEAR 2010

The registered charity, the Sheltered Work Opportunities Project, which has two projects, Cherry Tree Nursery in Bournemouth and Chestnut Nursery in Poole, was last night chosen as CHARITY OF THE YEAR at the WESSEX CHARITY AWARDS 2010.

This highly prestigious award "recognises the charity which achieved exceptional results against its targets, whilst maintaining its core values. The short-listed charities all demonstrated outstanding service to their beneficiaries, promoted and raised their profiles and had been clear in their goals and the strategies set for their achievement."

The Wessex Charity Awards aim to "raise awareness about the hard work and dedication of those involved in the charity sector in our region and to provide them with the recognition they so richly deserve."

Ten representatives from the charity, consisting of two trustees, two members of staff and six volunteers, thoroughly enjoyed the delicious dinner and gala event held at the Winchester Guildhall, and were thrilled and delighted to receive the award which was accepted on behalf of the charity by Martin Stewart, Chairman of the Trustees.

Approximately two hundred charities were nominated and three were shortlisted. The award comes at a particularly appropriate time, as Cherry Tree has now reached its twentieth year and is busy fund-raising to replace its old and dilapidated portacabins with new sustainable, low-energy structures. This project will be in three phases. The project has recently celebrated the good news that they are only £7,500 short of their target for the first phase building project which should now be able to go ahead.

Lisa-Marie Barrett, Cherry Tree's Plant Sales and Office Organiser said:

"Everyone had a fantastic evening and it was such a surprise to win this marvellous award, especially against so many other worthwhile charities".

FOR FURTHER INFORMATION CONTACT: Wessex Charity Awards Tel: 01962 813300 Jessica Davies at Cherry Tree Nursery Tel: 01202 593537